

# Southend-on-Sea Borough Council

Agenda  
Item No.

Report of Deputy Chief Executive (Place)  
to  
**Traffic and Parking Working Party and  
Cabinet Committee**  
on  
**13<sup>th</sup> September 2018**

Report prepared by: Peter Geraghty  
Director for Planning and Transport

---

## **Holland Road Area - Permit Parking Proposal**

**Cabinet Member : Cllr Moring**

***A Part 1 Public Agenda Item***

---

### **1. Purpose of Report**

- 1.1.1 For the Traffic and Parking Working Party and the Cabinet Committee to consider the results of a consultation led by residents in Holland Road and Palmeira Avenue.

### **2. Recommendation**

**2.1 That the Traffic and Parking Working Party consider the results presented and recommend to the Cabinet Committee to:**

**(a) Thank the residents for taking the time to undertake the surveys.**

**(b) Agree to a proposal for a Permit Parking Area to be introduced into the streets by extending the Cliffs Pavilion Permit Parking Area.**

**(b) Authorise the advertisement of the proposals and further authorise that in the event of there being no unresolved objections, confirm the Order as necessary and undertake the works.**

**(c) Note that any unresolved objections will be referred to a future meeting for consideration.**

### **2. Background**

- 3.1 At a meeting attended by officers and Members, local residents expressed concerns over the level of parking in Holland Road and Palmeira Avenue. The roads appear to be used by commuters, seafront visitors and theatre customers, often displacing residents and increasing traffic as motorists attempt to find a parking space.
- 3.2 Members and officers provided information on the level of support required, questions residents should be asked and offered to analyse all results received.
- 3.3 Residents have delivered a questionnaire to all properties in Holland Road and Palmeira Avenue and received responses equating to 70% of those

asked. After analysis, the results show 92% of residents responding are in support of parking controls.

- 3.4 As the level of support has reached the set criteria, officers recommend the proposals be formally advertised but the area should also include Station Road from San Remo Parade to Holland Road within the proposals. Residents of this particular section of Station Road have expressed their concerns that they are not part of the existing Permit Parking Area and not eligible to purchase permits. Including this area will resolve this and provide additional parking availability for all residents.
- 3.5 Station Road is currently subject to waiting restrictions which prohibit parking at any time in some areas and from 9am to 6pm in the remaining areas. The road is sufficiently wide at 9.3 to 9.8 metres to accommodate parking on one side of the road as well as two way traffic flows. This measure will also contribute to reducing speeds in the street.
- 3.6 The streets are close to the existing Cliffs Pavilion Permit Parking Area with streets further westwards providing little on street parking availability due to the presence of driveways. These streets are unlikely to suffer with any displaced parking due to the numbers of driveways. Shorefield Road, sited between the existing Permit Parking Area and Palmeira Avenue has been subject to a prohibition of waiting for a considerable number of years and as such, is unaffected.

#### **4. Reasons for Recommendations**

- 4.1 To reflect the residents request and subsequent success in demonstrating support for parking controls.

#### **Corporate Implications**

##### **5.1 Contribution to Council's Vision & Corporate Priorities.**

- 5.1.1 Ensuring parking is managed to the maximum benefit is consistent with the Council's Vision and Corporate Priorities of Safe, Prosperous and Healthy.

##### **5.2 Financial Implications**

- 5.2.1 Costs for progression of the works if approved, can be met from existing budgets.

##### **5.3 Legal Implications**

- 5.3.1 The formal statutory consultative process will be completed in accordance with the requirements of the legislation.

##### **5.4 People Implications**

- 5.4.1 Works required to progress the proposals and any resulting works will be undertaken by existing staff resources.

## **5.5 Property Implications**

5.5.1 None

## **5.6 Consultation**

5.6.1 This report requests authority to commence the statutory consultation process and is a direct result of a resident led consultation demonstrating support for parking controls.

## **5.7 Equalities and Diversity Implications**

5.7.1 Parking controls ensure management of any parking availability along with maintaining safety for all road users.

## **5.8 Risk Assessment**

5.8.1 The proposals will be designed to improve the operation of the parking scheme while maintaining highway safety and traffic flow and as such, are likely to have a positive impact.

## **5.9 Value for Money**

5.9.1 Works associated with the proposal will be undertaken by the Council's term contractors, selected through a competitive tendering process to ensure value for money.

## **5.10 Community Safety Implications**

5.10.1 The proposals if implemented will lead to improved community safety by reducing non-resident parking and giving residents the opportunity to park near to their homes.

## **5.11 Environmental Impact**

5.11.1 There is no significant environmental impact as a result of introducing the Traffic Regulation Orders.

## **6. Background Papers**

6.1 None

## **7. Appendices**

7.1 **Appendix 1** - Details of affected streets and results of the informal consultation.

**Appendix 2** – plan of proposed area to be incorporated into the existing Permit Parking Area.



## Appendix 1

### Details of streets consulted and responses

Road	No of Properties	No. returned	Percentage returned	No in support	No. opposed	Percentage in support
Holland Road*	200	100	50%	99	1	99%
Palmeira Avenue	50	44	88%	41	3 abstained	86%

\*Includes 130 occupied properties in Homecove House